CESA 6
CMS4Schools™

WEBSITE REDESIGN OPTIONS
SOLUTIONS WEBINAR
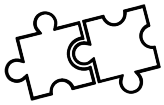
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CESA 6
SMART THINKING.

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01 — INTRO

02 — DESIGN LEVELS

03 — PLANNING

04 — NEXT STEPS

REDESIGN OPTIONS

01

INTRO TO WEBSITE REDESIGN

- One-time redesign fee based on design level selected
- Same user-administration interface
- Same access to support, tools, etc.
- Same access to other applications, Touch/Touch+ mobile apps, ACP Module, secure intranet, etc.

NO change to annual fee and website content can all remain in place!

DESIGN LEVELS

02

02

DESIGN LEVELS (PDF)

- **Essential Series**
  - Basic layouts with simplified homepage tools
- **Premium Themes**
  - Advanced layouts with customizable options
- **Custom Design**
  - Made to order layouts with unlimited possibilities

All levels are fully responsive, adjusting automatically to phone, tablet, and desktop.

ESSENTIAL SERIES
1 to 3 months
$1,900

PREMIUM THEME
2 to 4 months
$3,900+

CUSTOM DESIGN
6+ months
$14,400+

TIMELINES & FEES 02

ESSENTIAL SERIES

$1,900 one-time redesign fee

- **Benefits**
  - Quickest to launch: 1-3 months
  - 2 designs with 3 unique layout options each
  - Minimal investment

- **Considerations**
  - Used by other districts
  - More layouts to come
  - No optional school landing pages
  - No homepage social feed

PREMIUM THEMES

$3,900+ one-time redesign fee

- **Benefits**
  - Quick to launch: 2-4 months
  - 7 unique themes
  - Customizable homepage tools
  - Optional school landing pages
  - Moderate investment

- **Considerations**
  - Used by other districts
  - More layouts to come

CUSTOM DESIGN

$14,400+ one-time redesign fee

- **Benefits**
  - Unlimited design possibilities
  - Unique to each district
  - District branding / fonts
  - Latest functionality / trends / animation
  - Optional school landing pages

- **Considerations**
  - Largest investment of time (6+ months) and money
  - Staffing for project collaboration

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03 REDESIGN PLANNING

03

REDESIGN PLANNING

- [10 Tips for a Successful Website Redesign](#)
- **Content Updates**
  - Reviewing & rewriting
  - Navigation reorganization
  - User experience
  - Accessibility
- **Design Updates**
  - Responsiveness (mobile-friendly)
  - Modern functionality
  - Branding: logos / colors
  - User experience
  - Accessibility

Planning for your redesign can happen before and/or during your project.

04   NEXT STEPS

04

NEXT STEPS

- Work the 10 Tips
- Request a customized feedback survey
- Review CMS4Schools design portfolio
- Schedule a meeting with Kari to review goals, next steps, outline service agreement, etc.
- Project kickoff within 1 week of signed agreement
- Register for upcoming webinars
  - Website & App Spring Cleaning 3/24
  - Creating Accessible & Responsive Content 4/14
  - Developing Your Brand - *coming soon!*

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