



2021 MICRO-GRANTS

 **SOLUTIONS WEBINAR**



01

INTRO

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SOLUTIONS

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NEXT STEPS

MICRO-GRANTS



01

INTRO TO MICRO-GRANTS

- [Smart Thinking Foundation](#) = promoting innovation in Wisconsin Schools & Systems
- \$30,000 donation from CM Regent Insurance Company for [2021 Micro-Grants](#)
- Grants range from \$100 - \$1000
- [Applications](#) due by June 7, 2021
- Grants awarded by June 21, 2021
- Grants must be spent by December 31, 2021

\$30,000 Available to WI Schools & Systems!



01

GRANT SELECTION CRITERIA

- Demonstrated financial need
- Demonstrated need based upon student performance
- Increased services to students and/or staff
- Product or services align to system or site strategic plan

One or more of the bullet points should be met.





**WEBSITE
DESIGN**



**MOBILE APP &
NOTIFICATIONS**



**CONTENT
SUPPORT &
TRAINING**



**ACP
WEBSITE
MODULE**

SOLUTIONS 02



02

WEBSITE DESIGN





WEBSITE DESIGN (PDF)

- **Essential Series**
 - Basic layouts with simplified homepage tools
- **Premium Themes**
 - Advanced layouts with customizable options
- **Custom Design**
 - Made to order layouts with unlimited possibilities

All levels are fully responsive, adjusting automatically to phone, tablet, and desktop.



WEBSITE DESIGN PRICING TIERS

Essential Series	\$1,900
Premium Theme	\$3,900+
Custom	\$14,400+

New Customers: annual fee based on enrollment



02

APP & NOTIFICATIONS



NATIVE APP & MASS NOTIFICATIONS

TOUCH

Your [district's native app](#) that is integrated with your website and what users download from the app store(s) to receive push notifications, supply lists, menus, and much much more.

Optional Add-on: Secured Access

TOUCH+

A [notifications](#) add-on to Touch that allows you to push content to ALL channels at once:

- CMS4Schools website
- Touch app
- Social media
- Voice/text/email SIS lists





TOUCH (NATIVE MOBILE APP)

- Integrated with your site, no dual entry
- Push notifications - announcements, events, social media, daily/weekly info
- Forms, supply lists, digital hall passes, photo galleries, tipline and more!
- Facebook, Twitter, Instagram feeds
- Available in Google Play & Apple App Store

Your hub for current families, students, and staff - one app for all important information!



TOUCH+ (MASS NOTIFICATIONS)

- Integrated with your SIS
- Takes the place (cost and functionality) of your current messaging system
- Post to all channels at once:
 - Website
 - App
 - Social media
 - Voice/text/email lists

All-in-one internal communication tool - streamline your outreach to all channels!





SECURED ACCESS (ADD-ON)

- Optional add-on to Touch
- Provides various levels of access to Touch menu items via app login
- Features include:
 - Conversations (2-way messaging)
 - Target Push Notifications
 - COVID-19 Symptoms Reporter and/or Vaccine Tracker
 - Content Management
 - Viewing Your Category Subscribers

Restrict access in your Touch app based on roles - staff, students, parents, etc.



APP & NOTIFICATIONS PRICING TIERS

Touch Native App

Starting at
\$1,852/annually

Touch & Touch+ Bundle

Starting at
\$3,125/annually

Touch Secured Access

Starting at
\$625/annually

One-time Setup Fee: \$500



02

CONTENT SUPPORT & TRAINING



CONTENT SUPPORT & TRAINING

- **Annual Content Management**
 - Weekly Support, Check-ins & Site Updates: 120 hours annually
 - Twice Monthly Support, Check-ins & Site Updates: 60 hours annually
 - Requires a CMS4Schools website
- **One-time Content & Training Services**
 - Content Review
 - Content Review & Implementation
 - Includes 20 hours of implementation
 - Requires a CMS4Schools website
 - Content Migration & Development
 - Administration & Content Training

Annual and one-time services available!



ANNUAL CONTENT SUPPORT PRICING TIERS

Weekly Support

\$6,000 / annually

Twice Monthly Support

\$3,000 / annually

Both options require a CMS4Schools website



ONE-TIME CONTENT & TRAINING PRICING TIERS

Content Review

\$1,800

**Content Review &
Implementation***

\$3,600

**Content Migration or
Development**

quoted

Training

\$115/hour

*Requires a CMS4Schools website



02 ACP MODULE



ACP WEBSITE MODULE

- Assembled by a collaborative workgroup of school districts
- Provides an appealing, organized, easy-to-use module for students/families
- Includes customizable, preloaded content
- Meets ACP legal requirements
- [Manitowoc SD Example](#)
- [Stockbridge SD Example](#)

Connecting Students to Career Pathways > Course Offerings > Work & Community Opportunities



ACP PRICING TIERS

CMS4Schools District

\$750 / annually

**Perkins Consortium
District**

\$850 / annually

Neither

\$1200 / annually

One-time Setup Fee: \$1000



03 NEXT STEPS



03

NEXT STEPS

- Review solutions
- Visit [Smart Thinking Website](#)
- Complete [application](#) by June 7, 2021
- [Connect with Kari](#) for more information, quotes, a new service agreement or to add solutions to your renewal agreement (current customers)

Contact kmoon@cesa6.org or 920-236-0535



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YOU!**
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