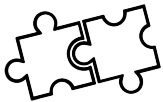




CESA 6

CMS4Schools™

TOUCH MOBILE APP & SECURED ACCESS



SOLUTIONS WEBINAR



01

TOUCH MOBILE APP

02

SECURED ACCESS

03

**TOUCH+ MASS
NOTIFICATIONS**

04

NEXT STEPS

MOBILE APPS



WHY MOBILE APPS?

Proactive, streamlined communication efforts = engaged families & community

- 80% of 18-49 year olds have smartphones¹
- 85% of time on smartphones is spent on mobile apps²
- **Push notifications have a 97% open rate and 90% are read within 3 minutes of receipt^{3/4}**
- Touch provides the ONE app/hub for FAMILIES' school-related needs
 - Secured Access is an add-on feature to Touch
- Touch+ provides the ONE tool for YOUR internal communication needs

¹Source, ²Source, ³Source, ⁴Source



NATIVE APP & MASS NOTIFICATIONS

TOUCH

Your district's native app that is integrated with your website and what users download from the app store(s) to receive push notifications, supply lists, menus, and much much more.

Optional Add-on: Secured Access

TOUCH+

A notifications add-on to Touch that allows you to push content to ALL channels at once:

- CMS4Schools website
- Touch app
- Social media
- Voice/text/email SIS lists



01

TOUCH MOBILE APP



01

TOUCH (NATIVE MOBILE APP)

- Integrated with your site, no dual entry
- Push notifications - announcements, events, social media, daily/weekly info
- Forms, supply lists, digital hall passes, photo galleries, tipline and more!
- Facebook, Twitter, Instagram feeds
- Available in Google Play & Apple App Store

Your hub for current families, students, and staff - one app for all important information!



02

SECURED ACCESS



02

SECURED ACCESS (ADD-ON)

- Optional add-on to Touch
- Provides various levels of access to Touch menu items via app login
- Features include:
 - Conversations (2-way messaging)
 - Target Push Notifications
 - COVID-19 Symptoms Reporter
 - Content Management
 - Viewing Your Category Subscribers

Restrict access in your Touch app based on roles – staff, students, parents, etc.



TOUCH MOBILE APP & SECURED ACCESS

INCLUDED WITH TOUCH

No login: full access

Integrated w/website & social media
Push notifications for news/events
Features include: forms, documents,
apps, quick links, hall passes, photos,
student ID, my assignments, etc.

SECURED ACCESS ADD-ON

Login: restricted access

Different access levels for staff,
students, parents, community, etc.

- Conversations
- Target Push Notifications
- COVID-19 Symptoms Reporter
- Content Management
- View Category Subscribers



03

TOUCH+ MASS NOTIFICATIONS



03

TOUCH+ (MASS NOTIFICATIONS)

- Integrated with your SIS
- Takes the place (cost and functionality) of your current messaging system
- Post to all channels at once:
 - Website
 - App
 - Social media
 - Voice/text/email lists

All-in-one internal communication tool - streamline your outreach to all channels!



04 NEXT STEPS



TOUCH PRICING

Annual fees based on student enrollment,
discount on 3-year agreement

- **Touch**
 - Enrollment of 2999 or less = \$1852.50/annually
 - reflects discount for 3-year agreement
 - Enrollment of 3000+ = \$0.65/student
 - 3-year discount available (5% savings), not reflected
 - One-time setup fee of \$500 - WAIVED THROUGH 10/31/20
- **Secured Access**
 - Enrollment of 999 or less = \$625/annually
 - Enrollment of 1000-2999 = \$1250/annually
 - Enrollment of 3000+ = \$1875/annually



TOUCH+ PRICING

Annual fees based on student enrollment,
discount on 3-year agreement

- **BOTH Touch & Touch+**
 - Enrollment of 999 or less = \$3125/annually
 - Reflects discount for 3-year agreement
 - Enrollment of 1000+ = email for price quote
 - One-time setup fee of \$1000 - WAIVED THROUGH 10/31/20
- **Secured Access**
 - Enrollment of 999 or less = \$625/annually
 - Enrollment of 1000-2999 = \$1250/annually
 - Enrollment of 3000+ = \$1875/annually



CARES ACT

Funding to Cover App Fees



04

NEXT STEPS

- Review communication channels and current process
 - What is posted to the website, social media, mass notification lists, etc.?
 - What are you using now for mass notifications (voice, text, email)?
- Review [Touch/Touch+ overview](#) and [Secured Access](#) overview videos
- Contact Kari for a quote / agreement

kmoon@cesa6.org or 920-236-0535



**THANK
YOU!**
QUESTIONS?

[Get Our Newsletter](#)

[Follow Us on Facebook](#)

[Help Center](#)

[Upcoming Webinars](#)

